
The Organization Committee of the 13th International Technology Transfer Conference which will be held on 8th October 2020 at Jožef Stefan Institute, Slovenia

announces a

PUBLIC CALL
FOR THE BEST INNOVATION IN 2020
AT PUBLIC RESEARCH ORGANIZATIONS (PROs)

1. Subject of the call

The public call is rewarding authors of the technologies with the best value proposition. The aim is to promote the technology transfer from public research organizations via licensing and spin-out business development.

The call is open to authors of inventive or innovative technologies with an idea for commercialization who are Conference participants and who will present their idea at the Conference.

2. The purpose and objective of the call

The purpose of the call is to support academia-industry technology transfer in the area of natural sciences.

The aim of the call is to promote inventiveness/innovation at PROs to be transferred into economy, primarily through commercialization of technology, products and services in the form of licensing and spin-out companies.

3. Target group

Eligible applicants for the call are individuals who plan to develop innovative scientific-research ideas and are employed in PROs. The proportion of the employment relationship is not restricted. It is allowed for more persons (individuals) to submit the same application for the same project/idea.

The PRO, where the applicant is employed, must be a co-owner or holder of at least 50% of the rights from the applicable ideas, know-how, intellectual property rights (any of the above is appropriate for the given example).

The applicable ideas, know-how or intellectual property rights must not yet be licensed out or commercialized in any other way (e.g. intellectual property rights transferred to a third party).

The applicant must participate in development of the applicable ideas as the author, coauthor, collaborator in the

development, but not necessarily the lead author.

4. Application

4.1 Application documentation

The application form is available at <http://ittc.ijs.si/awards/> and at the Center for Technology Transfer and Innovation, Jožef Stefan Institute, Jamova cesta 39, 1000 Ljubljana, Slovenia.

4.2 Submission of applications to the call

A complete application in accordance with instructions from the call must be delivered by e-mail to tehnologije@ijs.si (scanned forms A, B and C) no later than **31th August 2020** and **by mail** to the organizer (original signed forms A, B and C), including 31th August 2020 (post stamp of that day), to the address:

Institut "Jožef Stefan",
Center for technology transfer and innovation – Public call for the 13ITTC Prize,
Jamova cesta 39,
SI-1000 Ljubljana,
SLOVENIA

The application is received on time if it is sent no later than 31th August via regular mail (post stamp of that day) or if it is received by the Jozef Stefan Institute despatch centre (stamp of the despatch centre).

4.3 Date of opening of applications

Opening of the applications will be held on 1st September 2020 at 11 am.

4.4 Completeness of the application

The application is complete if it contains the following documents:

- Completed and signed applicant details (Form A), note: **it is essential to provide an e-mail address of the applicant that will be used to notify the applicant of the application being accepted or to request the application to complete the application**; if more persons applying for the same project simultaneously, it is necessary to complete the same number of forms as is the number of inventors.
- Completed content form (Form B).
- Completed and signed eligibility declaration of the call (Form C), note: it is necessary to complete the same number of forms as is the number of inventors.

The application must be written entirely in English.

For the same idea/invention, only one application is permitted.

4.5 Completion of the application

The organizer will, within three days of opening the applications, by e-mail notify and invite those applicants whose applications are not valid to modify them. Applications must be completed within three days from the request given to the applicant.

4.6 Refusal of applications

The applications that do not comply with the terms of the participation, or that are not completed within the period specified, or that are incompatible with the purpose of the call, will be discarded and the applicants will be notified within ten days by e-mail.

5. Criteria for evaluating the applications

Criteria for evaluation of the applications are divided into six lots, which together account for total of 19 criterions. The criteria are presented in the table 1; each of the 19 criterions brings at the most 10 points.

Every application will be assessed by the members of the commission on the basis of predetermined assessment criteria. The evaluation of the project application will be one part of the final assessment; the second part of the final assessment will be a project presentation at the workshop that will be held on the Conference. The best rated project will be the winner of the Conference.

6. Notification of selection

Applicants will be informed of the results of the selection at the Conference.

7. Awards

7.1 General provisions on selection and award prizes

The evaluation and selection will be made if at least two complete applications are delivered by the deadline.

If by the deadline the organizer does not receive any application or none of the applications based on the commission's opinion is eligible for the prize, the prize will not be awarded.

The Commission shall decide about the number of awarded projects and the distribution of the award prizes.

The recipient of the prize will be announced to the public at a public award ceremony at the International Technology Transfer Conference.

At the public award ceremony, the organizer will describe the procedure of the selection, a brief outline of the expert committee, provide the number of requests, declare a winner and read the expert opinion.

7.2 The award fund

The award fund for the best project after the Commission's selection is **€ 2,500**.

A maximum of two awards will be awarded.

8. Organizer and the Commission

The Organizer of the Award Call is Jožef Stefan Institute (hereinafter referred to as the organizer).

8.1 The functions of the organizer are:

- Preparing the Public Call for the award with instructions for participation;
- Establishment of the evaluation commission (the Commission);
- Reviewing all the applications received, elimination of incomplete applications, transmission of other applications to the commission members for assessment;
- Collecting all assessments from the members of the Commission and summing them;
- Notifying the Commission and inventors of the outcome of the preselection;
- Presentation of the awards at the International Technology Transfer Conference.

8.2 Functions and powers of the Commission:

- Independent evaluation of each application received in relation to the assessment criteria;
- Independent evaluation and determination of applications, which inventors will have the opportunity to present at the Conference;
- Receives applications from the organizer and evaluates the applications on the basis of the assessment criteria;
- The best application is the one that collects the most points from the commission.

The evaluation will be performed in two rounds. The first round of evaluation will be based on written application. The second round of evaluation is based on live presentation to the Commission at the Conference.

Maximum 10 best evaluated applications from the first round of the evaluation will have the opportunity to continue to the second round of the evaluation.

If there are more than 10 formally correct applications, the Commission will select the 10 top-rated applications, which will continue to the second round of the evaluation.

If there is the same result in more innovation beyond the best nine place, the commission shall vote independently, which of these is the best and has the chance to advance to the second part as the tenth.

The order of presentations will be made by draw at the Conference. The time of each presentation is limited to 5 minutes for a presentation with slides (pitch) and 7 minutes to answer questions from the Commission.

The Commission assesses the presentation using the same criteria as in the preselection.

If there are several applications with the same assessment, the commission, according to the criteria for the winner, has the discretion to select a winner.

The Commission shall decide by a majority vote of all the members. The decision of the commission is final.

The Commission may also decide that no application is suitable for the award.

9. Additional information

Organizing Committee of the 13th International Technology Transfer Conference, Center for Technology Transfer and Innovation at the Jožef Stefan Institute, e-mail: tehnologije@ijs.si.



APPENDIX: Evaluation criteria

| Criteria lots | Criteria (maximum 10 points each) |
|----------------------------------|-------------------------------------------------|
| 1. Overall | Degree to which project aligns with market need |
| | Project's IPR situation |
| 2. Product/application advantage | Unique benefits |
| | Meets customer needs better |
| | Value for money |
| 3. Market attractiveness | Market size |
| | Market growth |
| | Favorable trends |
| 4. Competitive situation | Degree of entry barriers |
| | Level of competitiveness |
| | Manufacturing / processing synergies |
| 5. Technology maturity | Technical gap |
| | Complexity |
| | Technical uncertainty |
| 6. Risk versus return | Expected profitability (e.g. NPV) |
| | Return (e.g. IRR) |
| | Payback period |
| | Certainty of return / profit estimates |
| | Low cost & fast to do |

Table 1: Criteria for evaluating the applications (source: Jon Wulff Petersen, TTO A/S, Denmark)