**14th International Technology Transfer Conference – 14. ITTC**

Date: 7th of October 2021 | Center for Technology TransferJožef Stefan Institute | Jamova cesta 39 | 1000 Ljubljana | Slovenia | <http://ittc.ijs.si/>

**About the conference:**

The main aim of ITTC is to promote knowledge exchange between academia and industry, in order to strengthen the cooperation and transfer of innovations from research labs into industrial exploitation. The goal is also further strengthening the knowledge base and experiences of technology transfer professionals at public research organisations.

ITTC is organised within the frame of the [Information Society Multiconference (IS).](https://is.ijs.si/?lang=en) Conference policy is available [here](https://is.ijs.si/?page_id=13280).

**This years' conference topic is**

**How to survive the valley of death?**

**Subtopics are:**

How to enable investors in early stage deep tech ventures: buying a lottery ticket vs building the jackpot?

How to integrate the PoC funding in the national and regional innovation ecosystem?

What is the role of TTOs, PROs, governments and industry in the setting up a successful PoC funding scheme?

**Call for papers:**

* Key factors for successful technology transfer from different points of view (researchers, knowledge transfer experts, enterprises)
* Key inventions and their protection for the greater good
* Market perspective through different TRL phases
* Financing different TRL phases
* Setting-up internal Proof-of-Concept funds at public research organisations
* Lowering the Proof-of-Concept risks
* Shortening the time-to-market for different technological fields
* Spin-out vs spin-off
* Key trends in IP protection and TT for mid TRL phases
* Examples of IP protection in Artificial Intelligence
* The role of patents in Artificial Intelligence
* Activating the IP protection and TT players in the SEE region
* National IP protection: a profit or a hindrance
* Governmental support vs institutional support of IP protection and TT
* IP and internal secret know-how: who prefers what and why
* Other, chosen by the contributor

**Instruction for authors**

The Program Committee calls for papers on the topics of the conference. The papers should not exceed four pages, and should be written in English. Papers written in program Microsoft Word must be made according to [MS Word template](http://ittc.ijs.si/wp-content/uploads/2021/04/IS-Word_template_v6.docx). [Preliminary Registration Form](https://docs.google.com/forms/d/e/1FAIpQLSdIYuuEpJNvFTAgYU4w1F3NAr7t1EjmskfxJEd1hsuSJ8NX-w/viewform) to be filled in by 10th of August. [Final submission](https://docs.google.com/forms/d/e/1FAIpQLSeQmvS91cMkBVOuXzCJiunC_iz2mwnGhtaIANiplBkHsveGVg/viewform) by 17th of August. The papers will be reviewed by the Programme Committee. The accepted papers will be published in the conference proceedings with an ISBN, posted (open access) on the ITTC web page and presented by the authors at the conference.

**Conference programme tbc**

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| 08.30 - 09.00 | Registration |
| 09.00 – 09.15 | Welcome address | B2R meetings   |
| 09.15 – 10.00 | Key note speech  |
| 10.00 – 12.00 | Best Innovation with Business Proposition: Pitch Competition |
| 12.00 – 13.00 | Light lunch |
| 13.00 – 13.20 | **Award announcement / ceremony: Best innovation with business proposition****Award ceremony: WIPO IP Enterprise Trophy** |
| 13.20 – 14.45 | Paper presentations  |
| 14.45 – 17.00 | Research projects presentations **Award ceremony**: **WIPO Medal For Inventors**  |
| 17.00- | Networking, Farewell Cocktail  |

Presentations of published papers will be organised in sessions depending on their topics. By default, the presentations shall be given in English. Time allocated for each presentation will be approximately 15 minutes (including discussion). The duration of the conference will depend on the number of accepted papers.

**Important dates**

10 August 2021: Preliminary Registration Form (includes an Abstract)

17 August 2021: Submission deadline

04 September 2021: Acceptance notification

21 September 2021: Deadline for revised papers

**International Programme Committee**

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