

12th International technology transfer conference – 12.ITTC

9 - 10 - 11 October 2019

JSI, Ljubljana, Slovenia

Overview Day 1 (9. October)

Location: Kolar Hall (tbc)

08:30 – 09:00	Registration & welcome coffee
09:00 – 09:15	Welcome Addresses
09:15 – 10:15	Effective Marketing (+Good Practice Example)
10:15 – 11:15	TTO Continuous Improvement Cycle
11:15 – 11:40	Coffee break
11:40 – 13:00	Life after Patent (Do's and Don'ts)
13:00 – 13:30	Conclusions



EVROPSKA UNIJA
EVROPSKI SKLAD ZA
REGIONALNI RAZVOJ



REPUBLIKA SLOVENIJA
MINISTRSTVO ZA IZOBRAŽEVANJE,
ZNANOST IN ŠPORT

Operacijo delno financira Evropska unija iz Evropskega sklada za regionalni razvoj ter Ministrstvo za izobraževanje, znanost in šport, Republika Slovenija. Operacija se izvaja v okviru Operativnega programa za izvajanje evropske kohezijske politike v obdobju 2014-2020, prednostne osi 1 Krepitev raziskav, tehnološkega razvoja in inovacij.

V partnerstvu:

Univerza v Ljubljani



KEMIJSKI INŠTITUT



Fakulteta za
informacijske študije
Faculty of Information Studies



Institut
"Jožef Stefan"
Ljubljana, Slovenija



Kmetijski inštitut Slovenije



NACIONALNI INŠTITUT ZA BIOLOGIJO



»Operacijo delno financira Evropska unija iz Evropskega sklada za regionalni razvoj ter Ministrstvo za izobraževanje, znanost in šport, Republika Slovenija. Operacija se izvaja v okviru Operativnega programa za izvajanje evropske kohezijske politike v obdobju 2014-2020, prednostne osi 1 Krepitev raziskav, tehnološkega razvoja in inovacij.«

WELCOME ADDRESSES

From 9:00 to 09:15

Peter Alešnik, *Head of Knowledge and Technology Transfer Office, University of Maribor*

EFFECTIVE MARKETING (+ GOOD PRACTICE EXAMPLE)

From 09:15 to 10:15

Moderators:

Urša Jerše, Assistant Secretary General for Knowledge transfer, University of Ljubljana, Knowledge Transfer Office
dr. Urška Fric, Head of Technology Transfer Office, Faculty of Information Studies in Novo mesto, Institute for Innovation and Technology in Regional Development

[Shorten the Distance between Invention and Innovation](#)

Giovanni Cristiano Piani ph. d., *Università degli Studi di Trieste, Italy*

[The Common Problems of Technology Transfer Marketing](#)

Dolores Modic, Ph.D., *Nord University Business School, Norway*

Open Discussion and Questions



Operacijo delno financira Evropska unija iz Evropskega sklada za regionalni razvoj ter Ministrstvo za izobraževanje, znanost in šport, Republika Slovenija. Operacija se izvaja v okviru Operativnega programa za izvajanje evropske kohezijske politike v obdobju 2014-2020, prednostne osi 1 Krepitev raziskav, tehnološkega razvoja in inovacij.

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TTO CONTINUOUS IMPROVEMENT CYCLE

From 10:15 to 11:15

Moderators:

Tomaž Bizjak, *Project Coordinator, National Institute of Chemistry*

Sebastjan Rosa, *Senior project manager at Technology Transfer Office, University of Primorska*

Developing Skills and Capacities in Knowledge and Technology Transfer

Bernhard Koch, *Head Technology Transfer, Research Promotion, Innovations & Technology Transfer, BOKU University*

Open Discussion and Questions



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LIFE AFTER PATENT (Do's and Don'ts)

From 11:40 to 13:00

Moderators:

MSc. Jure Vindišar, Assistant Director for Technology Transfer, National Institute of Biology

Nina Tomić, Head of Technology Transfer Office, Agricultural Institute of Slovenia

Peter Alešnik, Head of office, Knowledge and Technology Transfer Office, University of Maribor

[What else can we do in the Scope of Knowledge and Technology Transfer Activities?](#)

Bernhard Koch, Head Technology Transfer, Research Promotion, Innovations & Technology Transfer, BOKU University (tbc)

Giovanni Cristiano Piani ph. d., Università degli Studi di Trieste, Italy

[Open Discussion and Questions](#)

CONCLUSIONS

From 13:00 to 13:30

Giovanni Cristiano Piani ph. d., Università degli Studi di Trieste, Italy

Bernhard Koch, Head Technology Transfer, Research Promotion, Innovations & Technology Transfer, BOKU University

[Open Discussion and Questions](#)



Operacijo delno financira Evropska unija iz Evropskega sklada za regionalni razvoj ter Ministrstvo za izobraževanje, znanost in šport, Republika Slovenija. Operacija se izvaja v okviru Operativnega programa za izvajanje evropske kohezijske politike v obdobju 2014-2020, prednostne osi 1 Krepitev raziskav, tehnološkega razvoja in inovacij.

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NACIONALNI INŠTITUT ZA BIOLOGIJO



EVROPSKA UNIJA
EVROPSKI SKLAD ZA
REGIONALNI RAZVOJ
NALOŽBA V VAŠO PRIHODNOST

»Operacijo delno financira Evropska unija iz Evropskega sklada za regionalni razvoj ter Ministrstvo za izobraževanje, znanost in šport, Republika Slovenija. Operacija se izvaja v okviru Operativnega programa za izvajanje evropske kohezijske politike v obdobju 2014-2020, prednostne osi 1 Krepitev raziskav, tehnološkega razvoja in inovacij.«



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Overview Day 2 (10. October)

Location: Main Lecture room at the Jožef Stefan Institute (A-building) / Glavna predavalnica IJS (A-stavba)

08:30 – 09:00	Registration & Welcome Coffee
09:00 – 09:20	Welcome Addresses
09:20 – 11:00	Technology Transfer as a System in Research Institutions
11:00 – 11:30	Morning Coffee
11:30 – 13:00	Best Innovation with Business Proposition: Pitch Competition
13:00 – 13:45	Light Lunch
13:00 – 13:45	Evaluation Commission Meeting – Winner Selection. Non-public Part of the Event.
13:45 – 14:00	Announcement of the Winner
14:00 - 14:15	Welcome Coffee after Lunch
14:15 – 14:30	Digital Innovation Hubs in Slovenia Welcoming Session
14:30 – 15:30	State of Play in Slovenia's Digitalization
15:30 – 16:30	Presentation of DIHs and their Services
16:30 – 17:00	Aligning the DIH Services with the Needs of Companies on Digitalization
17:00	Farewell Cocktail



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WELCOME ADDRESSES

From 9:00 to 09:20

dr. Jernej Štromajer, Secretary General, *Ministry of Education, Science and Sport, Science Directorate*

JSI and its KT system

Jadran Lenarčič, *Director General, JSI*

Slovenian KT system

Špela Stres, *Head of Center for Technology Transfer and Innovation, JSI*

TECHNOLOGY TRANSFER AS SYSTEM IN RESEARCH INSTITUTIONS

From 09:20 to 11:00

Moderator: Robert Blatnik / Špela Stres, *Head of Center for Technology Transfer and Innovation, JSI*

The Cambridge Ecosystem – Is it a Model?

David Secher, *Cambridge KT Ltd.*

Irish Concept: Centralization of KT Concept vs. Dispersion of Activities and Execution

Siobhan Horan, *Programme Manager, Knowledge Transfer Ireland*

How JRC Sees the Specifics of the KT System in South-Eastern Europe

Giancarlo Caratti, *Head of Intellectual Property and Technology Transfer at the European Commission, DG Joint Research Centre*

Establishing a KT System

Andrej Simončič, *Director, Agricultural Institute of Slovenia*

Slovenia and Systematic Support for the KT System

Tomaž Boh, *Director General, Ministry of Education, Science and Sport, Science Directorate*

How to Support "Proof of concept" with Financial Instruments – EU Initiatives

Natalija Stošički, *Director, SID banka; Andrea Marcello Grimani Giustinian, European Investment Fund (EIF)*

Remarks by:

Collaboration with Multinationals: National vs International KT System for the National Economy

Tjwan Tan, *The Netherlands Innovation Management Capacity Coach, Member European Sector Group BioChemTech*

Towards European R&I Valorisation Strategy

Iiro Eerola, *Policy Officer, European Commission, DG Research & Innovation, RTD/F/02 Valorisation Policies & IPR*

The Attitude of Venture Capital towards Researchers as Entrepreneurs

Jakob Gajšek, *Director, Ljubljana University incubator, Slovenia*



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Round table discussion:

- how management of PROs supports technology transfer;
- what are trends of TT, purpose, execution, inclusion in innovation and entrepreneurship ecosystems;
- recommendations for the IP (protection, management of portfolios, strategic landscaping and partnering...);
- status of Slovenian TT; analysis and possible improvements, recommendations to policy makers, PROs and industry.

[Open Discussion and Questions](#)

BEST INNOVATION WITH BUSINESS PROPOSITION: PITCH COMPETITION

From 11:30 to 13:00

Moderator: Robert Blatnik, *Senior Technology Manager | Spinnovator, Jožef Stefan Institute, Center for Technology Transfer and Innovation (CTT)*

Evaluation commission:

Tjwan Tan, *Liaison Officer Enterprise Europe Network, The Netherlands Innovation Management Capacity Coach, Member European Sector Group BioChemTech*

Primož Kunaver, *Director, Primum d.o.o.*

Roman Kužnar, *Managing Director, RC IKT d.o.o.*

Iiro Eerola, *Policy Officer, European Commission, DG Research & Innovation, RTD/F/02 Valorisation Policies & IPR*

Presentation of seven (7) selected business model proposals from public research labs to the technology transfer experts.



ANNOUNCEMENT OF THE WINNER

From 13:45 to 14:00

Announcement of the Winning Team and Photoshoot with the Winners and Evaluation Commission

Robert Blatnik, *Center for Technology Transfer and Innovation, JSI*

Evaluation commission:

Tjwan Tan, *Liaison Officer Enterprise Europe Network, The Netherlands Innovation Management Capacity Coach, Member European Sector Group BioChemTech*

Primož Kunaver, *Director, Primum d.o.o.*

Roman Kužnar, *Managing Director, RC IKT d.o.o.*

Iiro Eerola, *Policy Officer, European Commission, DG Research & Innovation, RTD/F/02 Valorisation Policies & IPR*

DIGITAL INNOVATION HUBS IN SLOVENIA WELCOMING SESSION

From 14:15 to 14:30

Short Welcome from the Organizers

Špela Stres, *Head of Center for Technology Transfer and Innovation, JSI*

Short Welcome from the Local Government

Marko Hren, *Senior Expert of Smart Specialisation Coordination Division, Government Office for Development and European Cohesion Policy*

Objectives of the Workshop, Presentation of the Framework (DIHELP)

Jorge Galván Falcón, *Director CIDIHUB, Canary Island Digital Innovation Hub, DIHELP project expert/coach for the JSI DIH*

STATE OF PLAY IN SLOVENIA'S DIGITALIZATION

From 14:30 to 15:30

Moderator: Jan Jona Javoršek, *Manager, Center for network infrastructure, JSI*

Use of Drones in Agriculture to Reduce Use of Pesticides, Fertilizers and Environmental Impacts

Sergej Krajnc, *company Termodron, d.o.o. (by DIH ITC Cluster)*



The Practical Example of DIH services in a Company – MPT d.o.o.

Andrej Kozan, company MPT d.o.o. (by DIH JSI4SMEs)

Practical Experience and Challenges of the DIH's Performance

dr. Brane Semolič, DIH Innovation Office Coordinator, Digital Innovation Hub of Eastern Slovenia (DIGITECH SI -East)

The Role of Digital Innovation Hubs in Countries' Performance in Digitalization

Simona Knežević Vernon, Digital Innovation Hub Slovenia

Digitalization of Slovenian Farms and Food Producers, Results and Challenges for the Future

Daniel Copot, ITC Cluster, DIH Agrifood

Remarks by:

Marko Hren, Senior Expert of Smart Specialisation Coordination Division, Government Office for Development and European Cohesion Policy

Jorge Galván Falcón, Director CIDIHUB, Canary Island Digital Innovation Hub, DIHELP project expert/coach for the JSI DIH

Other representatives of DIHs from Slovenia

Open Discussion and Questions

PRESENTATION OF DIH's AND THEIR SERVICES

From 15:30 to 16:30

Moderator: France Podobnik, Sector head, Contract and collaborative research, Center for Technology Transfer and Innovation, JSI

Digital Innovation Hubs and Digital Europe Programme

Jorge Galván Falcón, Director CIDIHUB, Canary Island Digital Innovation Hub, DIHELP project expert/coach for the JSI DIH

JSI4SME DIH

Špela Stres, Head of Center for Technology Transfer and Innovation, JSI

Digital Innovation Hub for Smart Manufacturing

Marko Močnik, Project Manager, Digital Innovation Hub for Smart Manufacturing

Facilitating Digital Transformation of Slovene's East Cohesion Region with Science in Forefront

doc. dr. Muhamed Turkanović, Head of UM DIH / Maja Sušec, Technology transfer professional, DIH UM

DIH AGRIFOOD Methodology and Services

Daniel Copot, ITC Cluster, DIH Agrifood

Digital Innovation Hub – Styrian Technology Park

Tanja Senekovič, Senior Consultant, Styrian Technology Park, STP



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Remarks by:

Peter Wostner, *Head of Smart Specialisation Coordination Division, Government Office for Development and European Cohesion Policy*

Other representatives of DIHs from Slovenia

Open Discussion and Questions

ALIGNING THE DIH SERVICES WITH THE NEEDS OF COMPANIES ON DIGITALIZATION

From 16:30 to 17:00

Moderator: Jorge Galván Falcón, *Director CIDIHUB, Canary Island Digital Innovation Hub, DIHELP project expert/coach for the JSI DIH*

Remarks by:

Maja Sušec, *Technology transfer professional, DIH UM*

Simona Knežević Vernon, *Digital Innovation Hub Slovenia*

Marko Močnik, *Project Manager, Digital Innovation Hub for Smart Manufacturing*

Dr. Brane Semolič, *DIH Project Office Coordinator, Digital Innovation Hub of Eastern Slovenia (DIGITECH SI -East)*

Daniel Copot, *Manager, DIH AGRIFOOD - Digital Innovation Hub for Agriculture and Food production*

Špela Stres, *Head of Center for Technology Transfer and Innovation, JSI*

Peter Wostner, *Head of Smart Specialisation Coordination Division, Government Office for Development and European Cohesion Policy*



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Location: Main Lecture room at the Jožef Stefan Institute (A-building) / Glavna predavalnica IJS (A-stavba)

11:30 – 11:35 Musical Performance

11:35 – 11:40 Welcome Speech

11:40 – 11:50 Opening Speech

11:50 – 11:55 Greetings

11:55 – 12:25 Invited Talk

12:25 – 12:40 Awards of IS2019 / 12.ITTC

12:40 – 12:45 Musical Performance

12:45 – 14:00 Cocktail Party

CONFERENCE CEREMONY

From 11:30 to 14:00

11.30 – 11.35 Musical Performance

11.35 – 11.40 Welcome Speech: Prof. Dr. Jadran Lenarčič, Director of Jožef Stefan Institute

11.40 – 11.50: Opening Speech: Mr. Rudi Medved, Minister of Ministry of Public Administration

11.50 – 11.55 Greetings: Prof. Dr. Mojca Ciglarič, Chair of the Programme Committee of IS2019, Dean of Faculty of Computer and Information Science

11.55 – 12.25 Invited Talk: Prof. Dr. Jure Leskovec, Stanford University

12.25 – 12.40: Awards of IS2019

Prof. Dr. Mojca Ciglarič, IS Programme Chair

Prof. Dr. Matjaž Gams, IS Organization Chair

Prof. Dr. Sašo Džeroski, SLAIS President

Dr. Mark Pleško, President of Slovenian Academy of Engineering

Niko Schlamberger, President of Slovenian Society Informatika



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12.ITTC: Awards ceremony – competition for the best innovation with commercial potential in the year 2019, 12. ITTC Programme Chair

12.40 – 12.45 Musical Performance

12.45 – 14.00 Cocktail Party / Zabava s prigrizki

