

**14. ITTC - International Technology Transfer Conference**

**7. - 8. October 2021, Jožef Stefan Institute**

**More info: <http://ittc.ijs.si>**

**WIPO IP Enterprise Trophy** encourages business, including small and medium-sized enterprises to make imaginative use of the IP system in their business activities, for example to develop successful strategies for the commercialisation of public research (university or public research institute)-based innovation and/or companies that have undertaken successful activities to build public respect for IP.

**Eligibility criteria:**

- enterprises registered in Slovenia (s.p., d.o.o. or d.d.)
- Candidates eligible for the WIPO IP Enterprise Trophy are those that make outstanding use of the IP system by, for example:
  - Developing successful strategies for the commercialization of university-based innovation in the last 10 years, for example 1. has transferred IP from public university or public research institute based in Slovenia (eligible types of agreements are 1. Research and development agreement, 2. Facility use / service agreement, 3. License agreement, 4. Material transfer agreement, 5. Technical assistance agreement), 2. has employed young PhDs from public research organisations (up to 30 years old) or 3. has launched new products or services to the market (based on public-research based transfer and has valid IPR or business secret protection);
  - Developing public campaigns to promote appreciation of their IP assets;
  - Encouraging creative and inventive activity among staff;
  - Creating corporate social responsibility programs to use the benefits of successful IP-based business for public goals;
  - Executing commercial or marketing strategies based on effective use of the IP system.

Recipients of the WIPO awards from previous years can not apply again.

**Rating of applicants:**

Selection criteria		Points
<b>1. Size of the company (no. of employees)</b>	1- 9	10
	10-49	8
	50-149	5
	150-249	2
	250 and more	1
<b>2a. No. of cooperations with public universities or public research institutes based in Slovenia via one or more agreements in the last 10 years</b> <b>1. Research and development agreement, 2. Facility use / service agreement, 3. License agreement, 4. Material transfer agreement, 5. Technical assistance agreement</b>	Cooperation with 1 public university or 1 public research institute	1
	Cooperation with 2 – 5 public universities or public research institutes	3
	Cooperation with 6 or more public universities or public research institutes	5

<b>2b. No. of employments of young PhDs (up to 30 years old) from public universities or public research institutes in the last 10 years</b>	1-3	1
	4-	3
<b>3. New products / services launched to the Slovenian or international market in the last 10 years based on the public-research based transfer and IP protected (any type of valid IPR or business secret)</b>	1 type of protection: 1 point 2 – 3 types: 3 points 4 or more types: 5 points	Max 10 points
<b>4. Submitted application shows outstanding use of the IP system and/or successful activities to build public respect for IP and:</b>  4.1 No. of developed public campaigns to promote the appreciation of their IP assets; <b>4.2</b> No. of encouragements for creative and inventive activity among staff; <b>4.3</b> No. of created corporate social responsibility programs to use the benefits of successful IP-based business for public goals; <b>4.4</b> No. of executed commercial or marketing strategies based on effective use of the IP system (for example: valid IPR, cooperation with IP representatives, use of databases, use of IP reports and similar)	1 activity*: 1 point 2 – 3 activities: 3 points 4 or more activities: 5 points  *public campaigns, encouragements for staff, social responsibility programs, commercial or marketing strategies	Max 20 points

Criteria 1-3 will be numerically evaluated by the organizing committee based on the submitted and publicly available material.

Evaluation commission for criteria No.4 and composite evaluation: as defined here <http://itcc.ijs.si/wipo-ip-enterprise-trophy/>

