### Overview Day 1 (9. October)

**Location: Kolar Hall (tbc)**

<table>
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<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>08:30 – 09:00</td>
<td>Registration &amp; welcome coffee</td>
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<tr>
<td>09:00 – 09:15</td>
<td>Welcome Addresses</td>
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<tr>
<td>09:15 – 10:15</td>
<td>Effective Marketing (+Good Practice Example)</td>
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<tr>
<td>10:15 – 11:15</td>
<td>TTO Continuous Improvement Cycle</td>
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<tr>
<td>11:15 – 11:40</td>
<td>Coffee break</td>
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<tr>
<td>11:40 – 13:00</td>
<td>Life after Patent (Do’s and Don’ts)</td>
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<tr>
<td>13:00 – 13:30</td>
<td>Conclusions</td>
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</table>

Operacija delno financira Evropska unija iz Evropskega sklada za regionalni razvoj ter Ministrstvo za izobraževanje, znanost in šport, Republika Slovenia. Operacija se izvaja v okviru Operativnega programa za izvajanje evropske kohezijske politike v obdobju 2014-2020, prednostne osi 1 Krepitev raziskav, tehnološkega razvoja in inovacij.

V partnerstvu:
WELCOME ADDRESSES

From 9:00 to 09:15

Peter Alešnik, Head of Knowledge and Technology Transfer Office, University of Maribor

EFFECTIVE MARKETING (+ GOOD PRACTICE EXAMPLE)

From 09:15 to 10:15

Moderators:
Urša Jerše, Assistant Secretary General for Knowledge transfer, University of Ljubljana, Knowledge Transfer Office
dr. Urška Fric, Head of Technology Transfer Office, Faculty of Information Studies in Novo mesto, Institute for Innovation and Technology in Regional Development

Shorten the Distance between Invention and Innovation
Giovanni Cristiano Piani ph. d., Università degli Studi di Trieste, Italy

The Common Problems of Technology Transfer Marketing
Dolores Modic, Ph.D., Nord University Business School, Norway

Open Discussion and Questions
TTO CONTINUOUS IMPROVEMENT CYCLE

From 10:15 to 11:15

Moderators:
Tomaž Bizjak, Project Coordinator, National Institute of Chemistry
Sebastjan Rosa, Senior project manager at Technology Transfer Office, University of Primorska

Developing Skills and Capacities in Knowledge and Technology Transfer
Bernhard Koch, Head Technology Transfer, Research Promotion, Innovations & Technology Transfer, BOKU University

Open Discussion and Questions
LIFE AFTER PATENT (Do’s and Don’ts)

From 11:40 to 13:00

Moderators:
MSc. Jure Vindišar, Assistant Director for Technology Transfer, National Institute of Biology
Nina Tomić, Head of Technology Transfer Office, Agricultural Institute of Slovenia
Peter Alešnik, Head of office, Knowledge and Technology Transfer Office, University of Maribor

What else can we do in the Scope of Knowledge and Technology Transfer Activities?
Bernhard Koch, Head Technology Transfer, Research Promotion, Innovations & Technology Transfer, BOKU University (tbc)
Giovanni Cristiano Piani ph. d., Università degli Studi di Trieste, Italy

Open Discussion and Questions

CONCLUSIONS

From 13:00 to 13:30

Giovanni Cristiano Piani ph. d., Università degli Studi di Trieste, Italy
Bernhard Koch, Head Technology Transfer, Research Promotion, Innovations & Technology Transfer, BOKU University

Open Discussion and Questions
12th International Technology Transfer Conference – 12. ITTC
9 - 10 - 11 October 2019
JSI, Ljubljana, Slovenia

Overview Day 2 (10. October)

Location: Main Lecture room at the Jožef Stefan Institute (A-building) / Glavna predavalnica IJS (A-stavba)

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<td>09:00 – 09:20</td>
<td>Welcome Addresses</td>
</tr>
<tr>
<td>09:20 – 11:00</td>
<td>Technology Transfer as a System in Research Institutions</td>
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<tr>
<td>11:00 – 11:30</td>
<td>Morning Coffee</td>
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<tr>
<td>11:30 – 13:00</td>
<td>Best Innovation with Business Proposition: Pitch Competition</td>
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<tr>
<td>13:00 – 13:45</td>
<td>Light Lunch</td>
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<tr>
<td>13:45 – 14:00</td>
<td>Announcement of the Winner</td>
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<tr>
<td>14:00 – 14:15</td>
<td>Welcome Coffee after Lunch</td>
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<tr>
<td>14:15 – 14:30</td>
<td>Digital Innovation Hubs in Slovenia Welcoming Session</td>
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<tr>
<td>14:30 – 15:30</td>
<td>State of Play in Slovenia’s Digitalization</td>
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<tr>
<td>15:30 – 16:30</td>
<td>Presentation of DIHs and their Services</td>
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<td>16:30 – 17:00</td>
<td>Aligning the DIH Services with the Needs of Companies on Digitalization</td>
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<td>17:00</td>
<td>Farewell Cocktail</td>
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WELCOME ADDRESSES

From 9:00 to 09:20

dr. Jernej Štromajer, Secretary General, Ministry of Education, Science and Sport, Science Directorate
JSI and its KT system
Jadran Lenarčič, Director General, JSI

Slovenian KT system
Špela Stres, Head of Center for Technology Transfer and Innovation, JSI

TECHNOLOGY TRANSFER AS SYSTEM IN RESEARCH INSTITUTIONS

From 09:20 to 11:00

Moderator: Robert Blatnik / Špela Stres, Head of Center for Technology Transfer and Innovation, JSI

The Cambridge Ecosystem – Is it a Model?
David Secher, Cambridge KT Ltd.

Irish Concept: Centralization of KT Concept vs. Dispersion of Activities and Execution
Siobhan Horan, Programme Manager, Knowledge Transfer Ireland

How JRC Sees the Specifics of the KT System in South-Eastern Europe
Giancarlo Caratti, Head of Intellectual Property and Technology Transfer at the European Commission, DG Joint Research Centre

Establishing a KT System
Andrej Simončič, Director, Agricultural Institute of Slovenia

Slovenia and Systematic Support for the KT System
Tomaž Boh, Director General, Ministry of Education, Science and Sport, Science Directorate

How to Support “Proof of concept” with Financial Instruments – EU Initiatives
Natalija Stošicki, Director, SID banka; Andrea Marcello Grimani Giustinian, European Investment Fund (EIF)

Remarks by:
Collaboration with Multinationals: National vs International KT System for the National Economy
Tjwan Tan, The Netherlands Innovation Management Capacity Coach, Member European Sector Group BioChemTech

Towards European R&I Valorisation Strategy
Iiro Eerola, Policy Officer, European Commission, DG Research & Innovation, RTD/F/02 Valorisation Policies & IPR

The Attitude of Venture Capital towards Researchers as Entrepreneurs
Jakob Gajšek, Director, Ljubljana University incubator, Slovenia
Round table discussion:

- how management of PROs supports technology transfer;
- what are trends of TT, purpose, execution, inclusion in innovation and entrepreneurship ecosystems;
- recommendations for the IP (protection, management of portfolios, strategic landscaping and partnering...);
- status of Slovenian TT; analysis and possible improvements, recommendations to policy makers, PROs and industry.

Open Discussion and Questions

BEST INNOVATION WITH BUSINESS PROPOSITION: PITCH COMPETITION

From 11:30 to 13:00

Moderator: Robert Blatnik, Senior Technology Manager | Spinnovator, Jožef Stefan Institute, Center for Technology Transfer and Innovation (CTT)

Evaluation commission:

Tjwan Tan, Liaison Officer Enterprise Europe Network, The Netherlands Innovation Management Capacity Coach, Member European Sector Group BioChemTech

Primož Kunaver, Director, Primum d.o.o.

Roman Kužnar, Managing Director, RC IKT d.o.o.

Iiro Eerola, Policy Officer, European Commission, DG Research & Innovation, RTD/F/02 Valorisation Policies & IPR

Presentation of seven (7) selected business model proposals from public research labs to the technology transfer experts.
ANNOUNCEMENT OF THE WINNER
From 13:45 to 14:00

Announcement of the Winning Team and Photoshoot with the Winners and Evaluation Commission
Robert Blatnik, Center for Technology Transfer and Innovation, JSI

Evaluation commission:
Tjwan Tan, Liaison Officer Enterprise Europe Network, The Netherlands Innovation Management Capacity Coach, Member European Sector Group BioChemTech
Primož Kunaver, Director, Primum d.o.o.
Roman Kužnar, Managing Director, RC IKT d.o.o.
ilo Eerola, Policy Officer, European Commission, DG Research & Innovation, RTD/F/02 Valorisation Policies & IPR

DIGITAL INNOVATION HUBS IN SLOVENIA WELCOMING SESSION
From 14:15 to 14:30

Short Welcome from the Organizers
Špela Stres, Head of Center for Technology Transfer and Innovation, JSI

Short Welcome from the Local Government
Marko Hren, Senior Expert of Smart Specialisation Coordination Division, Government Office for Development and European Cohesion Policy

Objectives of the Workshop, Presentation of the Framework (DIHELP)
Jorge Galván Falcón, Director CIDIHUB, Canary Island Digital Innovation Hub, DIHELP project expert/coach for the JSI DIH

STATE OF PLAY IN SLOVENIA’S DIGITALIZATION
From 14:30 to 15:30

Moderator: Jan Jona Javoršek, Manager, Center for network infrastructure, JSI

Use of Drones in Agriculture to Reduce Use of Pesticides, Fertilizers and Environmental Impacts
Sergej Krajnc, company Termodron, d.o.o. (by DIH ITC Cluster)
The Practical Example of DIH services in a Company – MPT d.o.o.
Andrej Kozan, company MPT d.o.o. (by DIH JSI4SMEs)

Practical Experience and Challenges of the DIH’s Performance
dr. Brane Semolič, DIH Innovation Office Coordinator, Digital Innovation Hub of Eastern Slovenia (DIGITECH SI-East)

The Role of Digital Innovation Hubs in Countries’ Performance in Digitalization
Simona Kneževič Vernon, Digital Innovation Hub Slovenia

Digitalization of Slovenian Farms and Food Producers, Results and Challenges for the Future
Daniel Copot, ITC Cluster, DIH Agrifood

Remarks by:
Marko Hren, Senior Expert of Smart Specialisation Coordination Division, Government Office for Development and European Cohesion Policy
Jorge Galván Falcón, Director CIDIHUB, Canary Island Digital Innovation Hub, DIHELP project expert/coach for the JSI DIH

Other representatives of DIHs from Slovenia

Open Discussion and Questions

PRESENTATION OF DIH’s AND THEIR SERVICES

From 15:30 to 16:30

Moderator: France Podobnik, Sector head, Contract and collaborative research, Center for Technology Transfer and Innovation, JSI

Digital Innovation Hubs and Digital Europe Programme
Jorge Galván Falcón, Director CIDIHUB, Canary Island Digital Innovation Hub, DIHELP project expert/coach for the JSI DIH

JSI4SME DIH
Špela Stres, Head of Center for Technology Transfer and Innovation, JSI

Digital Innovation Hub for Smart Manufacturing
Marko Močnik, Project Manager, Digital Innovation Hub for Smart Manufacturing

Facilitating Digital Transformation of Slovene’s East Cohesion Region with Science in Forefront
doc. dr. Muhamed Turkanović, Head of UM DIH / Maja Sušec, Technology transfer professional, DIH UM

DIH AGRIFOOD Methodology and Services
Daniel Copot, ITC Cluster, DIH Agrifood

Digital Innovation Hub – Styrian Technology Park
Tanja Senekovič, Senior Consultant, Styrian Technology Park, STP
Remarks by:

Peter Wostner, Head of Smart Specialisation Coordination Division, Government Office for Development and European Cohesion Policy

Other representatives of DIHs from Slovenia

Open Discussion and Questions

ALIGNING THE DIH SERVICES WITH THE NEEDS OF COMPANIES ON DIGITALIZATION
From 16:30 to 17:00

Moderator: Jorge Galván Falcón, Director CIDIHUB, Canary Island Digital Innovation Hub, DIHELP project expert/coach for the JSI DIH

Remarks by:

Maja Sušec, Technology transfer professional, DIH UM
Simona Kneževič Vernon, Digital Innovation Hub Slovenia
Marko Močnik, Project Manager, Digital Innovation Hub for Smart Manufacturing
Dr. Brane Semolič, DIH Project Office Coordinator, Digital Innovation Hub of Eastern Slovenia (DIGITECH SI -East)
Daniel Copot, Manager, DIH AGRIFOOD - Digital Innovation Hub for Agriculture and Food production
Špela Stres, Head of Center for Technology Transfer and Innovation, JSI
Peter Wostner, Head of Smart Specialisation Coordination Division, Government Office for Development and European Cohesion Policy
Overview Day 3 (11. October)

Location: Main Lecture room at the Jožef Stefan Institute (A-building) / Glavna predavalnica IJS (A-stavba)

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<tr>
<td>11:30 – 11:35</td>
<td>Musical Performance</td>
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<tr>
<td>11:35 – 11:40</td>
<td>Welcome Speech</td>
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<tr>
<td>11:40 – 11:50</td>
<td>Opening Speech</td>
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<td>11:50 – 11:55</td>
<td>Greetings</td>
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<td>11:55 – 12:25</td>
<td>Invited Talk</td>
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<td>12:25 – 12:40</td>
<td>Awards of IS2019 / 12.ITTC</td>
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<td>12:40 – 12:45</td>
<td>Musical Performance</td>
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<tr>
<td>12:45 – 14:00</td>
<td>Cocktail Party</td>
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CONFERENCE CEREMONY
From 11:30 to 14:00

11.30 – 11.35 Musical Performance

11:35 – 11:40 Welcome Speech: Prof. Dr. Jadran Lenarčič, Director of Jožef Stefan Institute

11.40 – 11.50: Opening Speech: Mr. Rudi Medved, Minister of Ministry of Public Administration

11.50 – 11.55 Greetings: Prof. Dr. Mojca Ciglarič, Chair of the Programme Committee of IS2019, Dean of Faculty of Computer and Information Science

11.55 – 12.25 Invited Talk: Prof. Dr. Jure Leskovec, Stanford University

12.25 – 12.40: Awards of IS2019

Prof. Dr. Mojca Ciglarič, IS Programme Chair
Prof. Dr. Matjaž Gams, IS Organization Chair
Prof. Dr. Sašo Džeroski, SLAIS President
Dr. Mark Pleško, President of Slovenian Academy of Engineering
Niko Schlamberger, President of Slovenian Society Informatika
12. ITTC: Awards ceremony – competition for the best innovation with commercial potential in the year 2019, 12. ITTC
Programme Chair

12.40 – 12.45  Musical Performance

12.45 – 14.00  Cocktail Party / Zabava s prigrizki